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ethos WATCH BOUTIQUES ETHOS LIMITED

Our Company was originally incorporated as Kamla Retail Limited under the provisions of Companies Act, 1956, at Panwano, Himachal Pradesh, pursuant to the certificate of incorporation dated November 5, 2007, issued by the Assistant Registrar of Companies, Punjab, Himachal Pradesh and Chandigarh. Subsequently, the name of our Company was changed to 'Ethos Limited' pursuant to a special resolution passed by the Shareholders of our Company on March 2, 2012, and a revised certificate of incorporation was issued by Registrar of Companies, Himachal Pradesh on March 5, 2012. For further details in relation to change in name and Registered Office of our Company, see 'History and Certain Corporate Matters' on page 247 of the Prospectus dated May 25, 2022 ('Prospectus').

Registered Office: Plot No. 3, Sector-III, Panwano, Himachal Pradesh - 173 220; Telephone: + 91 (1) 1792 232 462/233 4102; Corporate Office: Kamia Centre, S.C.O. 18-B, Sector-8-C, Madhya Marg, Union Territory of Chandigarh-160 006; Telephone: + (91) 172 254223/24; Contact Person: Anil Kumar, Company Secretary and Compliance Officer; Telephone: + (91) 978697555; Email: anil@ethoswatches.com; Website: www.ethoswatches.com; Corporate Identity Number: U52301HP1001903000

OUR PROMOTERS: YASHOVARDHAN SABOO, KDDL LIMITED AND MAHEN DISTRIBUTION LIMITED

Our Company has filed the Prospectus dated May 25, 2022 with the Registrar of Companies, Himachal Pradesh at Union Territory of Chandigarh and the Equity Shares are proposed to be listed on the National Stock Exchange of India Limited ('NSE') and BSE Limited ('BSE') and together with NSE, the 'Stock Exchange' and trading is expected to commence on May 30, 2022.

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFERING OF 48,81,500 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF ETHOS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 878 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 868 PER EQUITY SHARE ("OFFER PRICE") AGGREGATING TO ₹ 40,229 LAKHS (THE "OFFER") COMPRISING A FRESH ISSUE OF 42,71,070 EQUITY SHARES AGGREGATING TO ₹ 37,500 LAKHS (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF 3,14,430 EQUITY SHARES AGGREGATING TO ₹ 2,728 LAKHS BY THE SELLING SHAREHOLDERS REFERRED TO IN ANNEXURE A OF THE PROSPECTUS (THE "OFFER FOR SALE"). THE OFFER WOULD CONSTITUTE 16.62% OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL.

Pursuant to the Underwriting Agreement dated May 24, 2022 amongst Emkay Global Financial Services Limited ('Emkay') and InCred Capital Wealth Portfolio Managers Private Limited ('InCred') (together 'BRLMs' or 'Underwriters'), the Company and the Selling Shareholders, both the BRLMs in their capacity as Underwriters have agreed to underwrite for the minimum amount of ₹ 2,79,85,500 Lakhs, at a price equal to the highest end of the Price Band, i.e., ₹ 878 per Equity Share, on the terms and conditions set out under the Underwriting Agreement.

Subject to determination of valid bids and technical and other rejections, Registrar informed the Company, Emkay and InCred on the shortfall in subscription level required to be in compliance with the requirements with Regulation 19(2)(ii) of Securities Contract Regulations Rules, 1957 - Offer size of minimum ₹ 400 crores for less than 25% discount through the Offer Document.

Accordingly, the Registrar issued Development Notice vide its letter dated May 24, 2022, for 3,18,886 Equity Shares for an amount of ₹ 27,99,81,908 and the respective share of development of Emkay and InCred. Emkay and InCred vide their respective letters dated May 24, 2022, submitted their application / bid for 1,99,443 Equity Shares each aggregating to 3,18,886 Equity Shares at ₹ 878 per Equity Share for an amount aggregating to ₹ 27,99,81,908 and have transferred the amount to the Escrow Account opened for Anchor Investors.

ICICI Bank Limited as Escrow Agent vide its letter dated May 24, 2022, confirmed the receipt of funds in the escrow account. On confirmation, Emkay and InCred are eligible for allotment of 1,99,443 Equity Shares each aggregating to 3,18,886 Equity Shares as per the following table:

Sr. No.	BRLMs	No. of Applications	No. of Equity Shares	Amount (₹)
1	Emkay Global Financial Services Limited	1	1,59,443	13,99,50,954
2	InCred Capital Wealth Portfolio Managers Private Limited	1	1,59,443	13,99,50,954
TOTALS		2	3,18,886	27,99,81,908

** Unsubscribed portion of 3,18,886 Equity Shares brought-in by the Underwriters as given below:

No. of applications Processed - Underwriters	Shares Applied	**Shares available for allotment underwriters	No. of times subscribed
2	3,18,886	3,18,886	1,000

Average cost of acquisition of Selling Shareholders:

Name of the Selling Shareholders	Type	Average cost of acquisition (in ₹) ¹
Yashovardhan Saboo	Promoter	100.95
KDDL Limited	Promoter	93.51
Mahen Distribution Limited	Promoter	98.38
Saboo Ventures LLP	Promoter's Group	180.56
Anuradha Saboo	Promoter's Group	141.36
Jai Vardhan Saboo	Promoter's Group	188.24
VBL Innovations Private Limited	Promoter's Group	140.24
Anil Khanna	Director	130.80
Nagarajan Subramanian	Director	99.09
C. Raja Sekhar	Public	121.96
Karan Singh Bhandari	Public	28.88
Hansh Vardhan Bhuwalka	Public	140.24
Anand Vardhan Bhuwalka	Public	140.24
Shalini Bhuwalka	Public	140.24
Manju Bhuwalka	Public	140.24

1. As certified by B K S & Co., Chartered Accountants pursuant to their certificate dated May 25, 2022

Details of Acquisition of all Equity Shares transacted in last five years, three years and one year:

Period	Weighted average cost of acquisition (in ₹)	Cap Price to 'X' times the Weighted average cost of acquisition	Range of acquisition price: Lowest Price-Highest Price (in ₹)
Yashovardhan Saboo - Selling Shareholder - Promoter			
Last 1 year	227.88	3.85	120.00 to 550.00
Last 3 year	96.63	9.08	0.00 to 550.00
Last 5 year	102.12	8.68	0.00 to 550.00
KDDL Limited - Selling Shareholder - Promoter			
Last 1 year	377.33	2.33	200.00 to 550.00
Last 3 year	318.55	2.76	130.00 to 550.00
Last 5 year	230.77	3.80	110.00 to 550.00
Mahen Distribution Limited - Selling Shareholder - Promoter			
Last 1 year	Nil	Nil	Nil
Last 3 year	Nil	Nil	Nil
Last 5 year	Nil	Nil	Nil
Anuradha Saboo - Selling Shareholder - Member of the Promoter Group			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	157.12	5.89	130.00 to 550.00
Last 5 year	141.36	6.21	130.00 to 550.00
Jai Vardhan Saboo - Selling Shareholder - Member of the Promoter Group			
Last 1 year	196.96	4.46	120.00 to 550.00
Last 3 year	186.24	4.71	120.00 to 550.00
Last 5 year	188.24	4.71	120.00 to 550.00
Saboo Ventures LLP - Selling Shareholder - Member of the Promoter Group			
Last 1 year	249.14	3.52	200.00 to 550.00
Last 3 year	249.28	3.52	200.00 to 550.00
Last 5 year	180.58	4.98	128.00 to 550.00
VBL Innovations Private Limited - Selling Shareholder - Member of the Promoter Group			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	140.24	6.26	130.00 to 550.00
Last 5 year	140.24	6.26	130.00 to 550.00
Anil Khanna - Selling Shareholder			
Last 1 year	130.80	6.71	120.00 to 550.00
Last 3 year	141.07	6.22	120.00 to 550.00
Last 5 year	130.80	6.71	120.00 to 550.00
Nagarajan Subramanian - Selling Shareholder			
Last 1 year	181.29	4.84	120.00 to 550.00
Last 3 year	152.12	5.77	120.00 to 550.00
Last 5 year	135.19	6.49	110.00 to 550.00
Anand Vardhan Bhuwalka - Selling Shareholder			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	6.26	6.26	130.00 to 550.00
Last 5 year	140.24	6.26	130.00 to 550.00
Karan Singh Bhandari - Selling Shareholder			
Last 1 year	Nil	Nil	Nil
Last 3 year	Nil	Nil	Nil
Last 5 year	Nil	Nil	Nil
Hansh Vardhan Bhuwalka - Selling Shareholder			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	140.24	6.26	130.00 to 550.00
Last 5 year	140.24	6.26	130.00 to 550.00
Shalini Bhuwalka - Selling Shareholder			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	140.24	6.26	130.00 to 550.00
Last 5 year	140.24	6.26	130.00 to 550.00
Manju Bhuwalka - Selling Shareholder			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	140.24	6.26	130.00 to 550.00
Last 5 year	140.24	6.26	130.00 to 550.00
C. Raja Sekhar - Selling Shareholder			
Last 1 year	130.80	6.32	120.00 to 550.00
Last 3 year	138.94	6.32	120.00 to 550.00
Last 5 year	140.24	6.27	120.00 to 550.00

¹As certified by B K S & Co., Chartered Accountants vide their certificate dated May 20, 2022.

* Return on Net Worth for the Nine Months ended December 31, 2021 and Fiscal years 2020, 2021 and 2019 is 8.07% (not annualised), 3.72%, (0.89%) and 7.58%, respectively.

* The Price/Earnings ratio based on basic and diluted EPS for Financial Year 2021 for the Issuer at the Cap Price is 276.10 times and 278.73 times, respectively. There are no listed companies in India that are engaged in a business similar to that of the Company. Accordingly, it is not possible to provide an industry comparison in relation to the Company.

* The two BRLMs associated with the Offer have handled (one) public issues in the past three years, out of which Nil issues closed below the issue price on listing date.

BRLMs	Total Issues managed by the BRLMs in the last 3 years	Issues closed below IPO Price on listing date
Emkay Global Financial Services Limited	Nil	Nil
InCred Capital Wealth Portfolio Managers Private Limited	Nil	Nil
Common issues of above BRLMs	Nil	Nil
Total	Nil	Nil

BID/OFFER PROGRAMME

ANCHOR INVESTOR BID/OFFER OPENED AND CLOSED ON TUESDAY, MAY 17, 2022

BID/OFFER OPENED ON WEDNESDAY, MAY 18, 2022 | BID/OFFER CLOSED ON FRIDAY, MAY 20, 2022

This was an Offer in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ('SCRR'), read with Regulation 31 of the SEBI (ICDR) Regulations. The Offer was made through the Book Building Process in terms of Regulation 61(i) of the SEBI (ICDR) Regulations, wherein not more than 50% of the Offer was available for allocation on a proportionate basis to Qualified Institutional Buyers ('QIBs') and such portion, the 'QIB Portion'. Our Company and the Selling Shareholders, in consultation with the Book Running Lead Managers (BRLMs), allocated up to 60% of the QIB Portion, of the initial Offer size as envisaged at the time of Bid/Offer opening, to Anchor Investors on a discretionary basis in accordance with the SEBI (ICDR) Regulations ('Anchor Investor Portion'), out of which at least one-third was available for allocation to domestic Mutual Funds only, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price, in accordance with the SEBI (ICDR) Regulations. Further, 5% of the Net QIB Portion was available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion was available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. Further, not less than 15% of the Offer was available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Offer was available for allocation to Retail Individual Bidders ('RIBs') in accordance with SEBI (ICDR) Regulations, subject to valid Bids being received at or above the Offer Price. Of the Equity Shares which were available for allocation to Non-Institutional Bidders under the Non-Institutional Portion: (i) one third of the portion was made available to Non-Institutional Bidders were reserved for applicants with an application size of more than ₹ 2.00 Lakhs and up to ₹ 10.00 Lakhs and (ii) two third of the portion was made available to Non-Institutional Bidders with application size of more than ₹ 10.00 Lakhs, provided that the unsubscribed portion in either of the aforementioned sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders. All potential Bidders, other than Anchor Investors, were required to mandatorily utilise the Application Supported by Blocked Amount ('ASBA') process by providing details of their respective bank accounts (including UPI ID in case of RIBs and individual investor with an Application size of up to ₹ 5.00 Lakhs in accordance with the UPI Circulars) which was blocked by the SCSSs, to participate in the Offer. Anchor Investors were not permitted to participate in the Offer through the ASBA Process. For further details, see 'Offer Procedure' on page 479 of the Prospectus. The bidding for Anchor Investor opened and closed on Tuesday, May 17, 2022. The Company received 9 applications from Anchor Investors for 18,511,915 Equity Shares. The Anchor Investor Offer Price was finalised at ₹ 878 per Equity Share. A total of 16,13,725 Equity Shares were allocated under the Anchor Investor Portion aggregating to ₹ 1,41,68,50,560. The Offer received 20,249 applications for 48,43,674 Equity Shares (including Underwriters) resulting in 1.05 times subscription as disclosed in Prospectus. The details of the applications received in the Offer from Retail Individual Investors, Non-Institutional Investors and QIBs are as under (before technical rejections):

Sr. No.	Category	No. of Applications Received	No. of Applications Applied	Equity Shares	Equity Shares Reserved as per Prospectus	No. of times Subscribed	Amount (₹)
A	Retail Individual Investors	19,407	4,70,703	16,30,325	0,2861	36,04,71,638	
B	Non-Institutional Investors	712	1,90,757	2,29,075	0,8327	71,63,73,370	
C	More than ₹ 2 Lakhs Up to ₹ 10 Lakhs	134	8,15,915	4,58,150	1,7809	16,74,57,038	
D	Non-Institutional Investors - Above ₹ 10 Lakhs	15	12,58,232	6,77,025	1,8555	1,10,29,71,960	
E	Anchor Investors	9	18,51,181	16,13,725	1,1471	1,62,53,36,918	
Total (A) + (B) + (C) + (D) + (E)	20,247	45,24,788	45,81,500	3,97,26,10,660			
F	Underwriters # (B)	2	3,18,886	3,18,886	0,0000	27,99,81,908	
Total (A) + (B)	20,249	48,43,674	48,81,500	1,0572	4,25,25,92,568		

Assummary of the final demand as per BSE and NSE as on the Bid/Offer Closing Date at different Bid prices is as under:

Sl. No	Bid Price	No. of Equity Shares	% to Total	Cumulative Total	Cumulative % of Total
1	836	18,394	0.44	18,394	0.44
2	837	799	0.02	19,193	0.46
3	838	493	0.01	19,686	0.47
4	839	221	0.01	20,107	0.47
5	840	2,431	0.06	22,538	0.53
6	841	68	0.00	22,406	0.53
7	842	34	0.00	22,440	0.53
8	843	17	0.00	22,457	0.54
9	844	36	0.00	22,542	0.54
10	845	442	0.01	22,984	0.55
11	846	51	0.00	23,035	0.55
12	847	17	0.00	23,052	0.55
13	848	51	0.00	23,103	0.55
14	849	136	0.00	23,239	0.55
15	850	3,825	0.09	27,064	0.64
16	851	138	0.00	27,202	0.65
17	852	51	0.00	27,251	0.65
18	853	17	0.00	27,268	0.65
19	854	10	0.00	27,278	0.65
20	855	408	0.01	27,676	0.66
21	856	119	0.00	27,765	0.66
22	857	476	0.01	28,271	0.67
23	858	85	0.00	28,356	0.68
24	859	17	0.00	28,373	0.68
25	860	901	0.02	29,274	0.70
26	861	0	0.00	29,274	0.70
27	862	0	0.00	29,274	0.70
28	863	0	0.00	29,274	0.70
29	864	51	0.00	29,325	0.70
30	865	323	0.01	29,648	0.71
31	866	19	0.00	29,665	0.71
32	867	34	0.00	29,699	0.71
33	868	0	0.00	29,699	0.71
34	869	0	0.00	29,699	0.71
35	870	646	0.02	30,345	0.72
36	871	153	0.00	30,498	0.73
37	872	17	0.00	30,515	0.73
38	873	17	0.00	30,532	0.73
39	874	68	0.00	30,600	0.73
40	875	374	0.01	30,974	0.74
41	876	731	0.02	31,705	0.76
42	877	680	0.02	32,385	0.77
43	878	27,05,559	65.54	27,40,944	65.32
44	CUT-OFF	14,55,465	34.46	41,96,399	100.00
TOTAL		41,96,399	100.00		

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange, being BSE Limited on May 25, 2022.

A. Allotment to Retail Individual Investors (After Technical Rejections) (Including ASBA Applications)

The Basis of Allotment to the Retail Individual Investors, who have bid at or below or at the Offer Price of ₹ 878 per Equity Share, was finalized in consultation with BSE. This category has been subscribed to the extent of 3,87,311 times. The total number of Equity Shares Allotted in Retail Individual Bidders category is 3,87,311 Equity Shares to 18,346 successful applicants. The category-wise details of the Basis of Allotment are as under:

Category	No. of Applications Received	% of Total	Total No. of Equity Shares applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
17	16,713	91.10	73,36	7.36	17	1.1	

भगवती ऑक्सीजन लिमिटेड
(CIN No: L74899HR1972PLC006203)

पंजीकृत कार्यालय: प्लॉट 5, सेक्टर 25, बल्लभगढ़, हरियाणा- 121004

31 मार्च, 2022 को समाप्त तिमाही और वर्ष के लिए लेखापरीक्षित वित्तीय परिणाम का सार (इंग्लिश को छोड़कर भाषा में)

क्र. सं.	विवरण	31.03.2022	31.03.2021	31.03.2022	31.03.2021
		को समाप्त तिमाही (अंकेषित)	को समाप्त तिमाही (अंकेषित)	को समाप्त वर्ष (अंकेषित)	को समाप्त वर्ष (अंकेषित)
1.	कुल आय	36.62	10.77	167.36	87.04
2.	कर से पूर्व अर्थात् के लिए शुद्ध लाभ/ (हानि) (असाधारण मदों से पूर्व)	(96.27)	(94.52)	(300.27)	(325.36)
3.	कर के बाद अर्थात् के लिए शुद्ध लाभ/ (हानि) (असाधारण मदों के बाद)	(96.27)	(94.52)	(300.27)	(325.36)
4.	कर के बाद अर्थात् के लिए शुद्ध लाभ/ (हानि) (असाधारण मदों के बाद)	(91.68)	(90.77)	(281.88)	(310.37)
5.	अर्थात् के लिए कुल व्यापक आय [कर के बाद लाभ/ (हानि) को शामिल करके तथा अन्य व्यापक आय (कर के बाद)]	(95.57)	(95.42)	(279.56)	(315.02)
6.	इक्विटी शेयर पूंजी	231.30	231.30	231.30	231.30
7.	पूर्व वर्ष के अंकेषित तुलनात्मक में दर्शाए अनुसार आरक्षित (पुनर्मूल्यांकन आरक्षितों के अतिरिक्त)	-	-	434.48	689.96
8.	आय प्रति शेयर (₹ 10 रु. प्रति X जारी एवं प्रचालनों के लिए)	(3.96)	(3.92)	(12.19)	(13.42)
	मूल:	(3.96)	(3.92)	(12.19)	(13.42)
	नसकृत:	(3.96)	(3.92)	(12.19)	(13.42)

टिप्पणी: उपरोक्त विवरण सेवा (आवृत्तियों के सूचकांक तथा प्रकटीकरण अपेक्षा) विनियमन, 2015 के विनियमन 33 के अंतर्गत शेर बाजार में दखिल तिमाही और वार्षिक वित्तीय परिणामों के विस्तृत प्रारूप का सार है। तिमाही और वार्षिक वित्तीय परिणामों का सम्पूर्ण प्रारूप कंपनी की वेबसाइट (http://www.globaboll.com) और बीएसई लि. की वेबसाइट (www.bseindia.com) पर उपलब्ध है।

हिरे एवं कृते निदेशकों का बॉर्डर एल के शर्मा, अध्यक्ष (DIN: 00041150)

स्थान: कोलकाता दिनांक: 27 मई, 2022

HEMISPHERE PROPERTIES INDIA LIMITED
(A Government of India Enterprise)

हेमिस्फियर प्रॉपर्टीज इंडिया लिमिटेड
(भारत सरकार का उपक्रम)

31 मार्च, 2022 को समाप्त तिमाही और वर्ष के वित्तीय परिणामों का सार (₹ लाख में)

विवरण	समाप्त तिमाही के लिए			समाप्त वर्ष के लिए		
	31.03.2022 (अनअंकेषित)	31.12.2021 (अनअंकेषित)	31.03.2021 (अनअंकेषित)	31.03.2022 (अनअंकेषित)	31.03.2021 (अनअंकेषित)	31.03.2021 (अनअंकेषित)
प्रचालनों से कुल आय (शुद्ध)	-	-	-	-	-	-
कर पूर्व सामान्य गतिविधियों से शुद्ध लाभ/ (हानि) (असाधारण मदों से पहले)	(956.96)	(163.04)	(821.85)	(1863.86)	(1008.38)	(1008.38)
कर पूर्व सामान्य गतिविधियों से शुद्ध लाभ/ (हानि) (असाधारण मदों के बाद)	(956.96)	(163.04)	(821.85)	(1863.86)	(1008.38)	(1008.38)
कर के बाद सामान्य गतिविधियों से शुद्ध लाभ/ (हानि) (असाधारण मदों के बाद)	(579.15)	(163.04)	(608.17)	(1486.05)	(745.34)	(745.34)
करों के बाद कुल व्यापक आय और गैर नियंत्रित ब्याज	(579.15)	(163.04)	(608.17)	(1486.05)	(745.34)	(745.34)
प्रदत्त इक्विटी शेयर पूंजी	28500	28500	28500	28500	28500	28500
पिछले लेखा वर्ष की बैलेंस शीट के अनुसार पुनर्मूल्यांकन रिजर्व को छोड़कर रिजर्व	-	-	-	-	-	-
प्रति शेयर आय (संचालन जारी रखने और बंद करने से)	-	-	-	-	-	-
बैलेंस:	(0.20)	(0.06)	(0.21)	(0.52)	(0.26)	(0.26)
डाइवल्डिड:	(0.20)	(0.06)	(0.21)	(0.52)	(0.26)	(0.26)

31 मार्च, 2022 को समाप्त तिमाही और वर्ष के लिए उपरोक्त परिणामों को रिकॉर्ड में लिया गया और निदेशक मंडल द्वारा 26.05.2022 को आयोजित बैठक में अनुमोदित किया गया। इन परिणामों की लेखापरीक्षा समिति द्वारा समीक्षा की गई है और सांख्यिक लेखापरीक्षा द्वारा ऑडिट किया गया है।

नोट्स: उपरोक्त 31 मार्च, 2022 को समाप्त तिमाही और वर्ष के विस्तृत प्रारूप का एक उद्घरण है, जिसे सेवा (सूचीकरण और अन्य प्रकटीकरण आवश्यकताओं) विनियम, 2015 के विनियमन 33 के तहत स्टॉक एक्सचेंजों के साथ दायर किया गया है। उपरोक्त समाप्त तिमाही और वर्ष के वित्तीय परिणामों का पूर्ण प्रारूप स्टॉक एक्सचेंज की वेबसाइट (www.bseindia.com) और कंपनी की वेबसाइट (www.hpil.co.in) पर भी उपलब्ध है।

हेमिस्फियर प्रॉपर्टीज इंडिया लिमिटेड के लिए और उनकी ओर से

हस्ता/ (डी. धारा) (अध्यक्ष एवं प्रबंध निदेशक)

स्थान: नई दिल्ली दिनांक: 26 मई 2022

MODIPON LIMITED
Regd. Office: Hapur Road, Modinagar, Ghaziabad - 201 204 (UP)
CIN: L65993UP1965PLC003082 Phone: (01232) 243471; E-mail: modipon@modimangal.in Website: www.modipon.net

Extract of Standalone Audited Financial Results for the Quarter & Twelve Months ended 31st March, 2022 (₹ in Lakhs)

Sl. No.	Particulars	Quarter ended			nine months ended		Year ended	
		31.03.2022 (Audited)	31.03.2021 (Unaudited)	31.12.2021 (Unaudited)	31.12.2021 (Unaudited)	31.03.2022 (Audited)	31.03.2021 (Audited)	
1	Total income from operations (net)	0.00	132.65	0.01	136.05	136.05	133.21	
2	Net Profit / (Loss) from ordinary activities before tax and Exceptional Items	(13.66)	112.38	(16.42)	79.81	66.15	58.19	
3	Net Profit / (Loss) from ordinary activities after tax (before Exceptional Items)	(13.66)	112.38	(16.42)	79.81	66.15	58.19	
4	Net Profit / (Loss) for the period after tax (after Exceptional Items)	(13.66)	112.38	(16.42)	79.81	66.15	58.19	
5	Total comprehensive income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax))	(13.66)	112.38	(16.42)	79.81	66.15	58.19	
6	Paid up Equity Share Capital (Face value of Rs 10/- each)	1157.67	1,157.67	1,157.67	1,157.67	1,157.67	1,157.67	
7	Earnings Per Share (before Exceptional Items) of Rs 10/- each	(0.12)	0.97	(0.14)	0.69	0.57	0.50	
	Basic (Rs):	(0.12)	0.97	(0.14)	0.69	0.57	0.50	
	Diluted (Rs):	(0.12)	0.97	(0.14)	0.69	0.57	0.50	
8	Earnings Per Share (after exceptional items) of Rs 10/- each	(0.12)	0.97	(0.14)	0.69	0.57	0.50	
	Basic (Rs):	(0.12)	0.97	(0.14)	0.69	0.57	0.50	
	Diluted (Rs):*	(0.12)	0.97	(0.14)	0.69	0.57	0.50	

Note: The above is an extract of the detailed format of Quarterly/Yearly Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarterly / Yearly Financial Results are available on the Company's Website at www.modipon.in and also be accessed on the website of Stock Exchange at www.bseindia.com.

For & on behalf of Board of Directors Sd/- (Manish Modi) Managing Director DIN 00030036

Place: New Delhi Date: 27-05-2022

इटुजिन टेक्नोलॉजीज प्राइवेट लिमिटेड
CIN: U74999DL2013PTC257162

पंजीकृत कार्यालय: 839, भूतल, उपकार कॉलोनी बुराड़ी गांव, संत नगर दिल्ली, दक्षिण दिल्ली, डीएल 110065 भारत

सूचना (कंपनी अधिनियम, 2013 की धारा 12 के तहत)

1. एतद्वारा सूचना दी जाती है कि कंपनी अधिनियम, 2013 की धारा 12 के अनुसरण में, और मेसर्स इटुजिन टेक्नोलॉजीज प्राइवेट लिमिटेड (CIN: U74999DL2013PTC257162) द्वारा कंपनी के पंजीकृत कार्यालय के वर्तमान पते से #839, भूतल, उपकार कॉलोनी बुराड़ी गांव, संत नगर दिल्ली दक्षिण दिल्ली डीएल 110065, जो कंपनी रजिस्ट्रार, दिल्ली के अधिकार क्षेत्र में है, से तीसरी मंजिल, 16वीं मैन रोड, बीडीए कॉम्प्लेक्स के पीछे, कोरमंगला, बेंगलुरु, कर्नाटक- 560034, जो कंपनी रजिस्ट्रार, कर्नाटक के अधिकार क्षेत्र में है, में स्थानांतरण की पुष्टि के लिए क्षेत्रीय निदेशक, कंपनी मामलों के मंत्रालय, उत्तरी क्षेत्र, दिल्ली को आवेदन किया जा रहा है।

2. आगे यह भी सूचना दी जाती है कि इस आवेदन पर आपत्ति करने वाले कोई भी व्यक्ति, फर्म, कंपनी या निगम इस नोटिस के प्रकाशन की तारीख से 30 दिनों के भीतर क्षेत्रीय निदेशक, कंपनी मामलों के मंत्रालय, उत्तरी क्षेत्र, बी-2 विंग, दूसरी मंजिल, पर्यावरण भवन, सीजीओ कॉम्प्लेक्स, नई दिल्ली-110003 को एक पत्र द्वारा क्षेत्रीय निदेशक को इस तरह की आपत्ति की सूचना दे सकता है।

कृते इटुजिन टेक्नोलॉजीज प्राइवेट लिमिटेड

हर्षिता श्रीवास्तव मूलतः निदेशक
डीआईएन: 06635287 डीआईएन: 06635303

स्थान: दिल्ली दिनांक: 24 मई, 2022

श्री वस्तैक्स लिमिटेड
(CIN: L17111DL1982PLC013790)

पंजी. कार्यालय: 325, IIIरा तल, आर्यावत प्लाजा, सेक्टर-14, रोहिणी, नई दिल्ली-110085

ई-मेल: shreevortex@gmail.com

वेबसाइट: www.shreevortex.in, मोबा.: 9315202833

31 मार्च, 2022 को समाप्त तिमाही एवं वर्ष के लिए अंकेषित वित्तीय परिणामों का सार (₹. लाख में)

क्रम सं.	विवरण	समाप्त तिमाही			समाप्त वर्ष		
		01.01.2022 से 31.03.2022	01.10.2021 से 31.12.2021	01.01.2021 से 31.03.2021	01.04.2020 से 31.03.2022	01.04.2020 से 31.03.2021	01.04.2020 से 31.03.2021
1.	प्रचालनों से कुल आय	7.32	31.94	44.60	228.18	104.61	
2.	अर्थात् के लिए शुद्ध लाभ/ (हानि) (कर, विविध एवं/अथवा असाधारण मदों से पूर्व)	(67.04)	9.56	10.70	123.56	53.93	
3.	कर से पूर्व अर्थात् के लिए शुद्ध लाभ/ (हानि) (विविध एवं/अथवा असाधारण मदों के बाद)	(67.04)	9.56	10.70	123.56	53.93	
4.	कर से बाद अर्थात् के लिए शुद्ध लाभ/ (हानि) (विविध एवं/अथवा असाधारण मदों के बाद)	(54.66)	7.04	7.50	105.48	48.40	
5.	अर्थात् के लिए कुल व्यापक आय (अर्थात् शुद्ध (कर के बाद) लाभ/ (हानि) एवं अन्य व्यापक आय (कर के बाद से शामिल)	(57.88)	7.04	65.75	(47.83)	159.22	
6.	इक्विटी शेयर पूंजी (सम मूल्य ₹. 10/- प्रति)	314.00	314.00	314.00	314.00	314.00	
7.	आरक्षित (पूर्व लेखा वर्ष के तुलनात्मक में दर्शाई गई पुनर्मूल्यांकन आरक्षितों के अतिरिक्त आरक्षित)	259.03	259.03	99.81	259.03	99.81	
8.	आय प्रति शेयर (₹. 10/- प्रति का) (जारी तथा अवकाश प्रचालनों के लिए)	(1.74)	0.22	0.24	3.36	1.54	
	मूल:	(1.74)	0.22	0.24	3.36	1.54	
	नसकृत:	(1.74)	0.22	0.24	3.36	1.54	

टिप्पणी: 1) 31 मार्च, 2022 को समाप्त तिमाही तथा वर्ष के उपरोक्त अंकेषित वित्तीय परिणामों की ऑडिट कमिटी द्वारा समीक्षा की गई तथा 26 मई, 2022 को आयोजित बैठक में कंपनी के निदेशक मंडल द्वारा अनुमोदित किये गये।

2) उपरोक्त विवरण सेवा (सूचीकरण वित्तीय तथा अन्य उद्घाटन अपेक्षा) विनियमन, 2015 के विनियमन 33 के अंतर्गत स्टॉक एक्सचेंज में दखिल की गई वित्तीय परिणामों के विस्तृत प्रारूप का सार है। इन वित्तीय परिणामों का सम्पूर्ण प्रारूप स्टॉक एक्सचेंजों की वेबसाइट (www.bseindia.com) और कंपनी की वेबसाइट (www.shreevortex.in) पर उपलब्ध है।

निदेशक मंडल के लिये तथा उसकी ओर से श्री वस्तैक्स लिमिटेड

हस्ता./- पवन कुमार मित्तल (निदेशक) DIN: 00749265

तिथि: 26.05.2022 स्थान: नई दिल्ली

कोणार्क कमर्शियल लिमिटेड
पंजी. कार्यालय: बी.आर. चॉक मार्केट, मारवाड़ी पट्टी, वार्ड नंबर 6, गुवाहाटी-785001, (असम) ईमेल: konarkcommerciallimited@gmail.com, वेबसाइट: www.konarkcommercial.com मो. नं.: 896116379, CIN No: L51109AS1986PLC002916

यह विज्ञापन ("विज्ञापन") कंपनी द्वारा भारतीय प्रतिभूति और विनियम बोर्ड (इंडियन सेक्यूरिटीज एंड इक्विटीज एक्ट, 2021 ("इंडियन सेक्यूरिटीज एक्ट") के अधिनियम 33 के अनुसार कंपनी के इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया जा रहा है।

1. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

2. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

3. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

4. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

5. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

6. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

7. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

8. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

9. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

10. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

11. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

12. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

13. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

14. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

15. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

16. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

17. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

18. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

19. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

20. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

21. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

22. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

23. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

24. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

25. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

26. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

27. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

28. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

29. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

30. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

31. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

32. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

33. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

34. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

35. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

36. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

37. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

38. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

39. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

40. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

41. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

42. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

43. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

44. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

45. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

46. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

47. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

48. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

49. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

50. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

51. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

52. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

53. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

54. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

55. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

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72. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

73. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

74. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

75. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

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77. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

78. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

79. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

80. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

81. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

82. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

83. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

84. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

85. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

86. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

87. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

88. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

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90. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

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92. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

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101. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

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145. इंडियन सेक्यूरिटीज एक्ट के अंतर्गत जारी किया गया है।

146. इंडियन

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ethos | WATCH BOUTIQUES | ETHOS LIMITED

Our Company was originally incorporated as 'Kamla Retail Limited' under the provisions of Companies Act, 1956, at Parwanoo, Himachal Pradesh, pursuant to the certificate of incorporation dated November 5, 2007, issued by the Assistant Registrar of Companies, Punjab, Himachal Pradesh and Chandigarh. Subsequently, the name of our Company was changed to 'Ethos Limited' pursuant to a special resolution passed by the Shareholders of our Company on March 2, 2012, and a revised certificate of incorporation was issued by Registrar of Companies, Himachal Pradesh on March 5, 2012. For further details in relation to change in name and Registered Office of our Company, see "History and Certain Corporate Matters" on page 247 of the Prospectus dated May 25, 2022 ("Prospectus").

Registered Office: Plot No. 3, Sector- III, Parwanoo, Himachal Pradesh -173 220; Telephone: + (91) 1792 232 462/233 402; Corporate Office: Kamla Centre, S.C.O. 88-89, Sector 8-C, Madhya Marg, Union Territory of Chandigarh-160 009; Telephone: + (91) 172 2548223/24; Contact Person: Anil Kumar, Company Secretary and Compliance Officer; Telephone: + (91) 9780687553; E-mail: anil.dhiman@ethoswatches.com; Website: www.ethoswatches.com; Corporate Identity Number: U52300HP2007PLC030800

OUR PROMOTERS: YASHOVARDHAN SABOO; KDDL LIMITED AND MAHEN DISTRIBUTION LIMITED

Our Company has filed the Prospectus dated May 25, 2022 with the Registrar of Companies, Himachal Pradesh at Union Territory of Chandigarh and the Equity Shares are proposed to be listed on the National Stock Exchange of India Limited ("NSE") and BSE Limited ("BSE") and together with NSE, the "Stock Exchanges" and trading is expected to commence on May 30, 2022.

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFERING OF 45,81,500 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF ETHOS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 878 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 868 PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING TO ₹ 40,226 LAKHS (THE "OFFER") COMPRISING A FRESH ISSUE OF 42,71,070 EQUITY SHARES AGGREGATING TO ₹ 37,500 LAKHS (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF 3,10,430 EQUITY SHARES AGGREGATING TO ₹ 2,726 LAKHS BY THE SELLING SHAREHOLDERS REFERRED TO IN ANNEXURE A OF THE PROSPECTUS (THE "OFFER FOR SALE"). THE OFFER WOULD CONSTITUTE 19.62% OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL.

*OUR COMPANY, IN CONSULTATION WITH THE BRLMS, HAS UNDERTAKEN A PRE-IPO PLACEMENT OF 3,02,663 EQUITY SHARES AGGREGATING TO ₹ 2,500 LAKHS ("PRE-IPO PLACEMENT"). THE SIZE OF THE FRESH ISSUE AS DISCLOSED IN THE DRAFT RED HERRING PROSPECTUS, AGGREGATING UP TO ₹ 40,000 LAKHS, HAS BEEN REDUCED BY ₹ 2,500 LAKHS PURSUANT TO THE PRE-IPO PLACEMENT, AND ACCORDINGLY, THE FRESH ISSUE IS OF UP TO ₹ 37,500 LAKHS. OUR COMPANY HAS INFORMED ALL THE PRE-IPO INVESTORS/BUYERS THAT THE OFFER MAY OR MAY NOT BE SUCCESSFUL AND THE EQUITY SHARES OF OUR COMPANY MAY OR MAY NOT GET LISTED.

*11,08,037 Equity Shares were offered under Offer by Selling Shareholders out of which 3,10,430 Equity Shares were accepted proportionately under the Offer for allotment. For details of the Equity Shares offered by Selling Shareholders, please refer to Annexure A of the Prospectus.

OFFER PRICE: ₹ 878 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

ANCHOR INVESTOR OFFER PRICE: ₹ 878 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

THE ANCHOR INVESTOR OFFER PRICE AND OFFER PRICE IS 87.80 TIMES OF THE FACE VALUE OF EQUITY SHARES

Risks to Investors:

Average cost of acquisition of Selling Shareholders:

Name of the Selling Shareholders	Type	Average cost of acquisition (in ₹)¹
Yashovardhan Saboo	Promoter	100.95
KDDL Limited	Promoter	93.51
Mahen Distribution Limited	Promoter	36.38
Saboo Ventures LLP	Promoter's Group	180.56
Anuradha Saboo	Promoter's Group	141.36
Jai Vardhan Saboo	Promoter's Group	186.24
VBL Innovations Private Limited	Promoter's Group	140.24
Anil Khanna	Director	130.80
Nagarajan Subramanian	Director	99.09
C. Raja Sekhar	Public	121.96
Karan Singh Bhandari	Public	28.86
Harsh Vardhan Bhuwalka	Public	140.24
Anand Vardhan Bhuwalka	Public	140.24
Shalini Bhuwalka	Public	140.24
Manju Bhuwalka	Public	140.24

¹As certified by B K S & Co., Chartered Accountants pursuant to their certificate dated May 25, 2022

Details of Acquisition of all Equity Shares transacted in last five years, three years and one year:

Period	Weighted average cost of acquisition (in ₹)	Cap Price is 'X' times the Weighted average cost of acquisition	Range of acquisition price: Lowest Price-Highest Price (in ₹)
Yashovardhan Saboo - Selling Shareholder - Promoter			
Last 1 year	227.98	3.85	120.00 to 550.00
Last 3 year	96.63	9.09	0.00 to 550.00
Last 5 year	102.12	8.60	0.00 to 550.00
KDDL Limited - Selling Shareholder - Promoter			
Last 1 year	377.33	2.33	200.00 to 550.00
Last 3 year	318.55	2.76	130.00 to 550.00
Last 5 year	230.77	3.80	110.00 to 550.00
Mahen Distribution Limited - Selling Shareholder - Promoter			
Last 1 year	Nil	Nil	Nil
Last 3 year	Nil	Nil	Nil
Last 5 year	Nil	Nil	Nil
Anuradha Saboo - Selling Shareholder - Member of the Promoter Group			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	157.12	5.59	130.00 to 550.00
Last 5 year	141.36	6.21	130.00 to 550.00
Jai Vardhan Saboo - Selling Shareholder - Member of the Promoter Group			
Last 1 year	196.96	4.46	120.00 to 550.00
Last 3 year	186.24	4.71	120.00 to 550.00
Last 5 year	186.24	4.71	120.00 to 550.00
Saboo Ventures LLP - Selling Shareholder - Member of the Promoter Group			
Last 1 year	249.14	3.52	200.00 to 550.00
Last 3 year	249.28	3.52	200.00 to 550.00
Last 5 year	180.58	4.86	128.00 to 550.00
VBL Innovations Private Limited - Selling Shareholder - Member of the Promoter Group			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	140.24	6.26	130.00 to 550.00
Last 5 year	140.24	6.26	130.00 to 550.00
Anil Khanna - Selling Shareholder			
Last 1 year	130.80	6.71	120.00 to 550.00
Last 3 year	141.07	6.22	120.00 to 550.00
Last 5 year	130.80	6.71	120.00 to 550.00
Nagarajan Subramanian - Selling Shareholder			
Last 1 year	181.29	4.84	120.00 to 550.00
Last 3 year	152.12	5.77	120.00 to 550.00
Last 5 year	135.19	6.49	110.00 to 550.00
Anand Vardhan Bhuwalka - Selling Shareholder			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	140.24	6.26	130.00 to 550.00
Last 5 year	140.24	6.26	130.00 to 550.00
Karan Singh Bhandari - Selling Shareholder			
Last 1 year	Nil	Nil	Nil
Last 3 year	Nil	Nil	Nil
Last 5 year	Nil	Nil	Nil
Harshvardhan Bhuwalka - Selling Shareholder			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	140.24	6.26	130.00 to 550.00
Last 5 year	140.24	6.26	130.00 to 550.00
Shalini Bhuwalka - Selling Shareholder			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	140.24	6.26	130.00 to 550.00
Last 5 year	140.24	6.26	130.00 to 550.00
Manju Bhuwalka - Selling Shareholder			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	140.24	6.26	130.00 to 550.00
Last 5 year	140.24	6.26	130.00 to 550.00
C. Raja Sekhar - Selling Shareholder			
Last 1 year	138.94	6.32	120.00 to 550.00
Last 3 year	138.94	6.32	120.00 to 550.00
Last 5 year	140.02	6.27	120.00 to 550.00

¹As certified by B K S & Co., Chartered Accountants vide its certificate dated May 10, 2022.

• Return on Net Worth for the Nine Months Period ended December 31, 2021 and Fiscal years 2021, 2020 and 2019 is 8.07% (not annualised), 3.72%, (0.89)% and 7.58%, respectively.

• The Price/Earnings ratio based on basic and diluted EPS for Financial Year 2021 for the Issuer at the Cap Price is 276.10 times and 278.73 times, respectively. There are no listed companies in India that are engaged in a business similar to that of the Company. Accordingly, it is not possible to provide an industry comparison in relation to the Company.

• The two BRLMs associated with the Offer have handled 1 (one) public issues in the past three years, out of which Nil issues closed below the issue price on listing date.

BRLMs	Total Issues managed by the BRLMs in the last 3 years	Issues closed below IPO Price on listing date
Emkay Global Financial Services Limited	1	Nil
InCred Capital Wealth Portfolio Managers Private Limited	Nil	Nil
Common issues of above BRLMs	Nil	Nil
Total	1	Nil

BID/OFFER PROGRAMME

ANCHOR INVESTOR BID/OFFER OPENED AND CLOSED ON TUESDAY, MAY 17, 2022

BID/OFFER OPENED ON WEDNESDAY, MAY 18, 2022 | BID/OFFER CLOSED ON FRIDAY, MAY 20, 2022

This was an Offer in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR"), read with Regulation 31 of the SEBI ICDR Regulations. The Offer was made through the Book Building Process in terms of Regulation 6(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Offer was available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs"), and such portion, the "QIB Portion". Our Company and the Selling Shareholders, in consultation with the Book Running Lead Managers (BRLMs), allocated up to 60% of the QIB Portion, of the initial Offer size as envisaged at the time of Bid/Offer opening, to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), out of which at least one-third was available for allocation to domestic Mutual Funds only, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price, in accordance with the SEBI ICDR Regulations. Further, 5% of the Net QIB Portion was available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion was available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Offer Price. Further, not less than 15% of the Offer was available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Offer was available for allocation to Retail Individual Bidders ("RIBs") in accordance with SEBI ICDR Regulations, subject to valid Bids being received at or above the Offer Price. Of the Equity Shares which were available for allocation to Non-Institutional Bidders under the Non-Institutional Portion: (i) one third of the portion was made available to Non-Institutional Bidders were reserved for applicants with an application size of more than ₹ 2.00 Lakhs and up to ₹ 10.00 Lakhs and (ii) two third of the portion was made available to Non-Institutional Bidders with application size of more than ₹ 10.00 Lakhs, provided that the unsubscribed portion in either of the aforementioned sub-categories may be allocated to applicants in the other sub-category of Non-Institutional Bidders. All potential Bidders, other than Anchor Investors, were required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective bank accounts (including UPI ID in case of RIBs and individual investor with an Application size of up to ₹ 5.00 lakhs in accordance with the UPI Circulars) which was blocked by the SCBs, to participate in the Offer. Anchor Investors were not permitted to participate in the Offer through the ASBA Process. For further details, see "Offer Procedure" on page 479 of the Prospectus.

The bidding for Anchor Investor opened and closed on Tuesday, May 17, 2022. The Company received 9 applications from 9 Anchor investors for 18,51,181 Equity Shares. The Anchor Investor Offer Price was finalized at ₹ 878 per Equity Share. A total of 16,13,725 Equity Shares were allocated under the Anchor Investor Portion aggregating to ₹ 1,41,68,50,550.

The Offer received 20,249 applications for 48,43,674 Equity Shares (including Underwriters) resulting in 1.05 times subscription as disclosed in Prospectus. The details of the applications received in the Offer from Retail Individual Investors, Non-Institutional Investors and QIBs are as under (before technical rejections):

Sr. No	Category	No. of Applications applied	No. of Equity Shares	Equity Shares Reserved as per Prospectus	No. of times Subscribed	Amount (₹)
A	Retail Individual Investors	19,407	4,10,703	16,03,525	0.2561	36,04,71,638
B	Non-Institutional Investors - More than ₹ 2 Lakhs Upto ₹ 10 Lakhs	712	1,90,757	2,29,075	0.8327	71,63,73,370
C	Non-Institutional Investors - Above ₹ 10 Lakhs	104	8,15,915	4,58,150	1.7809	16,74,57,038
D	Qualified Institutional Bidders (excluding Anchor Investors)	15	12,56,232	6,77,025	1.8555	1,10,29,71,696
E	Anchor Investors	9	18,51,181	16,13,725	1.1471	1,62,53,36,918
	Total (A)	20,247	45,24,788	45,81,500	0.9876	3,97,26,10,660
F	Underwriters # (B)	2	3,18,886	-	0.0000	27,99,81,908
	TOTAL (A) + (B)	20,249	48,43,674	45,81,500	1.0572	4,25,25,92,568

* Pursuant to the Underwriting Agreement dated May 24, 2022 amongst Emkay Global Financial Services Limited ("Emkay") and InCred Capital Wealth Portfolio Managers Private Limited ("InCred") (together "BRLMs" or "Underwriters"), the Company and the Selling Shareholders, both the BRLMs in their capacity as Underwriters have agreed to underwrite for the maximum amount of ₹ 2,799.82 Lakhs, at a price equal to the highest end of the Price Band, i.e., ₹ 878 per Equity Share, on the terms and conditions set out under the Underwriting Agreement.

Subsequent to determination of valid bids and technical and other rejections, Registrar intimated the Company, Emkay and InCred on the shortfall in subscription level required to be in compliance with the requirements with Regulation 19(2)(b)(ii) of Securities Contract Regulations Rules, 1957 - Offer size of minimum ₹ 400 crores for less than 25% dilution through the Offer Document.

Accordingly, the Registrar issued Devolvement Notice vide its letter dated May 24, 2022 for 3,18,886 Equity Shares for an amount of ₹ 27,99,81,908 and the respective share of devolvement of Emkay and InCred. Emkay and InCred vide their respective letters dated May 24, 2022, submitted their application / bid for 1,59,443 Equity Shares each aggregating to 3,18,886 Equity Shares for an amount aggregating to ₹ 27,99,81,908 and have transferred the amount to the Escrow Account opened for Anchor Investors.

ICICI Bank Limited as Escrow Agent vide its letter dated May 24, 2022, confirmed the receipt of funds in the escrow account. On confirmation, Emkay and InCred are eligible for allotment of 1,59,443 Equity Shares each aggregating to 3,18,886 Equity Shares as per the following table:

Sr. no	BRLMs	No. of Applications	No. of Equity Shares	Amount (₹)
1	Emkay Global Financial Services Limited	1	1,59,443	13,99,90,954
2	InCred Capital Wealth Portfolio Managers Private Limited	1	1,59,443	13,99,90,954
	TOTALS	2	3,18,886	27,99,81,908

** Unsubscribed portion of 3,18,886 Equity Shares brought-in by the Underwriters as given below.

No. of applications Processed - Underwriters	Shares Applied	**Shares available for allotment underwriters	No. of times subscribed
2	3,18,886	3,18,886	1,000

Final Demand

A summary of the final demand as per BSE and NSE as on the Bid/Offer Closing Date at different Bid prices is as under:

Sl. No	Bid Price	No. of Equity Shares	% to Total	Cumulative Total	Cumulative % of Total
1	836	18,394	0.44	18,394	0.44
2	837	799	0.02	19,193	0.46
3	838	493	0.01	19,686	0.47
4	839	221	0.01	19,907	0.47
5	840	2,431	0.06	22,338	0.53
6	841	68	0.00	22,406	0.53
7	842	34	0.00	22,440	0.53
8	843	17	0.00	22,457	0.54
9	844	85	0.00	22,542	0.54
10	845	442	0.01	22,984	0.55
11	846	51	0.00	23,035	0.55
12	847	17	0.00	23,052	0.55
13	848	51	0.00	23,103	0.55
14	849	136	0.00	23,239	0.55
15	850	3,825	0.09	27,064	0.64
16	851	136	0.00	27,200	0.65
17	852	51	0.00	27,251	0.65
18	853	17	0.00	27,268	0.65
19	854	0	0.00	27,268	0.65
20	855	408	0.01	27,676	0.66
21	856	119	0.00	27,795	0.66
22	857	476	0.01	28,271	0.67
23	858	85	0.00	28,356	0.68
24	859	17	0.00	28,373	0.68
25	860	901	0.02	29,274	0.70
26	861	0	0.00	29,274	0.70
27	862	0	0.00	29,274	0.70
28	863	0	0.00	29,274	0.70
29	864	51	0.00	29,325	0.70
30	865	323	0.01	29,648	0.71
31	866	17	0.00	29,665	0.71
32	867	34	0.00	29,699	0.71
33	868	0	0.00	29,699	0.71
34	869	0	0.00	29,699	0.71
35	870	646	0.02	30,345	0.72
36	871	153	0.00	30,498	0.73
37	872	17	0.00	30,515	0.73
38	873	17	0.00	30,532	0.73
39	874	68	0.00	30,600	0.73
40	875	374	0.01	30,974	0.74
41	876	731	0.02	31,705	0.76
42	877	680	0.02	32,385	0.77
43	878	27,08,559	64.54	27,40,944	65.32
44	CUT-OFF	14,55,455	34.68	41,96,399	100.00
	TOTAL	41,96,399	100.00		

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange, being BSE Limited on May 25, 2022.

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE FOR SECURITIES. NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA.

ethos | WATCH BOUTIQUES | ETHOS LIMITED

Our Company was originally incorporated as 'Kamla Retail Limited' under the provisions of Companies Act, 1956, at Parwanoo, Himachal Pradesh, pursuant to the certificate of incorporation dated November 5, 2007, issued by the Assistant Registrar of Companies, Punjab, Himachal Pradesh and Chandigarh. Subsequently, the name of our Company was changed to 'Ethos Limited' pursuant to a special resolution passed by the Shareholders of our Company on March 2, 2012, and a revised certificate of incorporation was issued by Registrar of Companies, Himachal Pradesh on March 5, 2012. For further details in relation to change in name and Registered Office of our Company, see "History and Certain Corporate Matters" on page 247 of the Prospectus dated May 25, 2022 ("Prospectus").

Registered Office: Plot No. 3, Sector- III, Parwanoo, Himachal Pradesh -173 220; Telephone: + (91) 1792 232 462/233 402; Corporate Office: Kamla Centre, S.C.O. 88-89, Sector 8-C, Madhya Marg, Union Territory of Chandigarh-160 009; Telephone: + (91) 172 2548223/24; Contact Person: Anil Kumar, Company Secretary and Compliance Officer; Telephone: + (91) 9780687553; E-mail: anil.dhiman@ethoswatches.com; Website: www.ethoswatches.com; Corporate Identity Number: U52300HP2007PLC030800

OUR PROMOTERS: YASHOVARDHAN SABOO; KDDL LIMITED AND MAHEN DISTRIBUTION LIMITED

Our Company has filed the Prospectus dated May 25, 2022 with the Registrar of Companies, Himachal Pradesh at Union Territory of Chandigarh and the Equity Shares are proposed to be listed on the National Stock Exchange of India Limited ("NSE") and BSE Limited ("BSE" and together with NSE, the "Stock Exchanges") and trading is expected to commence on May 30, 2022.

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFERING OF 45,81,500 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF ETHOS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 878 PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ 868 PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING TO ₹ 40,226 LAKHS (THE "OFFER") COMPRISING A FRESH ISSUE OF 42,71,070 EQUITY SHARES AGGREGATING TO ₹ 37,500 LAKHS (THE "FRESH ISSUE") AND AN OFFER FOR SALE OF 3,10,430 EQUITY SHARES AGGREGATING TO ₹ 2,726 LAKHS BY THE SELLING SHAREHOLDERS REFERRED TO IN ANNEXURE A OF THE PROSPECTUS (THE "OFFER FOR SALE"). THE OFFER WOULD CONSTITUTE 19.62% OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL.

*OUR COMPANY, IN CONSULTATION WITH THE BRLMS, HAS UNDERTAKEN A PRE-IPO PLACEMENT OF 3,02,663 EQUITY SHARES AGGREGATING TO ₹ 2,500 LAKHS ("PRE-IPO PLACEMENT"), THE SIZE OF THE FRESH ISSUE AS DISCLOSED IN THE DRAFT RED HERRING PROSPECTUS, AGGREGATING UP TO ₹ 40,000 LAKHS, HAS BEEN REDUCED BY ₹ 2,500 LAKHS PURSUANT TO THE PRE-IPO PLACEMENT, AND ACCORDINGLY, THE FRESH ISSUE IS OF UP TO ₹ 37,500 LAKHS. OUR COMPANY HAS INFORMED ALL THE PRE-IPO INVESTORS/BUYERS THAT THE OFFER MAY OR MAY NOT BE SUCCESSFUL AND THE EQUITY SHARES OF OUR COMPANY MAY OR MAY NOT GET LISTED.

*11,08,037 Equity Shares were offered under Offer by Selling Shareholders out of which 3,10,430 Equity Shares were accepted proportionately under the Offer for allotment. For details of the Equity Shares offered by Selling Shareholders, please refer to Annexure A of the Prospectus.

OFFER PRICE: ₹ 878 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

ANCHOR INVESTOR OFFER PRICE: ₹ 878 PER EQUITY SHARE OF FACE VALUE OF ₹ 10 EACH

THE ANCHOR INVESTOR OFFER PRICE AND OFFER PRICE IS 87.80 TIMES OF THE FACE VALUE OF EQUITY SHARES

Risks to Investors:

Average cost of acquisition of Selling Shareholders:

Name of the Selling Shareholders	Type	Average cost of acquisition (in ₹)†
Yashovardhan Saboo	Promoter	100.95
KDDL Limited	Promoter	93.51
Mahen Distribution Limited	Promoter	36.38
Saboo Ventures LLP	Promoter's Group	180.56
Anuradha Saboo	Promoter's Group	141.36
Jai Vardhan Saboo	Promoter's Group	186.24
VBL Innovations Private Limited	Promoter's Group	140.24
Anil Khanna	Director	130.80
Nagarajan Subramanian	Director	99.09
C. Raja Sekhar	Public	121.96
Karan Singh Bhandari	Public	28.86
Harsh Vardhan Bhuwalka	Public	140.24
Anand Vardhan Bhuwalka	Public	140.24
Shalini Bhuwalka	Public	140.24
Manju Bhuwalka	Public	140.24

† As certified by B K S & Co., Chartered Accountants pursuant to their certificate dated May 25, 2022

Details of Acquisition of all Equity Shares transacted in last five years, three years and one year:

Period	Weighted average cost of acquisition (in ₹)	Cap Price is 'X' times the Weighted average cost of acquisition	Range of acquisition price: Lowest Price-Highest Price (in ₹)
Yashovardhan Saboo – Selling Shareholder - Promoter			
Last 1 year	227.98	3.85	120.00 to 550.00
Last 3 year	96.63	9.09	0.00 to 550.00
Last 5 year	102.12	8.60	0.00 to 550.00
KDDL Limited – Selling Shareholder - Promoter			
Last 1 year	377.33	2.33	200.00 to 550.00
Last 3 year	318.55	2.76	130.00 to 550.00
Last 5 year	230.77	3.80	110.00 to 550.00
Mahen Distribution Limited - Selling Shareholder - Promoter			
Last 1 year	Nil	Nil	Nil
Last 3 year	Nil	Nil	Nil
Last 5 year	Nil	Nil	Nil
Anuradha Saboo – Selling Shareholder - Member of the Promoter Group			
Last 1 year	550.00	1.60	550.00 to 550.00
Last 3 year	157.12	5.59	130.00 to 550.00
Last 5 year	141.36	6.21	130.00 to 550.00
Jai Vardhan Saboo – Selling Shareholder - Member of the Promoter Group			
Last 1 year	196.96	4.46	120.00 to 550.00
Last 3 year	186.24	4.71	120.00 to 550.00
Last 5 year	186.24	4.71	120.00 to 550.00
Saboo Ventures LLP – Selling Shareholder - Member of the Promoter Group			
Last 1 year	249.14	3.52	200.00 to 550.00
Last 3 year	249.28	3.52	200.00 to 550.00
Last 5 year	180.58	4.86	128.00 to 550.00
VBL Innovations Private Limited – Selling Shareholder - Member of the Promoter Group			
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Last 5 year	135.19	6.49	110.00 to 550.00
Anand Vardhan Bhuwalka – Selling Shareholder			
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Last 3 year	140.24	6.26	130.00 to 550.00
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Karan Singh Bhandari - Selling Shareholder			
Last 1 year	Nil	Nil	Nil
Last 3 year	Nil	Nil	Nil
Last 5 year	Nil	Nil	Nil
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BRLMs	Total Issues managed by the BRLMs in the last 3 years	Issues closed below IPO Price on listing date
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InCred Capital Wealth Portfolio Managers Private Limited	Nil	Nil
Common issues of above BRLMs	Nil	Nil
Total	1	Nil

BID/OFFER PROGRAMME

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BID/OFFER OPENED ON WEDNESDAY, MAY 18, 2022 | BID/OFFER CLOSED ON FRIDAY, MAY 20, 2022

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Total (A)		20,247	45,24,788	45,81,500	0.9876	3,97,26,10,660
F	Underwriters # (B)	2	3,18,886	-	0.0000	27,99,81,908
TOTAL (A) + (B)		20,249	48,43,674	45,81,500	1.0572	4,25,25,92,568

* Pursuant to the Underwriting Agreement dated May 24, 2022 amongst Emkay Global Financial Services Limited ("Emkay") and InCred Capital Wealth Portfolio Managers Private Limited ("InCred") (together "BRLMs" or "Underwriters"), the Company and the Selling Shareholders, both the BRLMs in their capacity as Underwriters have agreed to underwrite for the maximum amount of ₹ 2,799.82 Lakhs, at a price equal to the highest end of the Price Band, i.e., ₹ 878 per Equity Share, on the terms and conditions set out under the Underwriting Agreement.

Subject to determination of valid bids and technical and other rejections, Registrar intimated the Company, Emkay and InCred on the shortfall in subscription level required to be in compliance with the requirements with Regulation 19(2)(b)(ii) of Securities Contract Regulations Rules, 1957 – Offer size of minimum ₹ 400 crores for less than 25% dilution through the Offer Document.

Accordingly, the Registrar issued Devolvement Notice vide its letter dated May 24, 2022 for 3,18,886 Equity Shares for an amount of ₹ 27,99,81,908 and the respective share of devolvement of Emkay and InCred. Emkay and InCred vide their respective letters dated May 24, 2022, submitted their application / bid for 1,59,443 Equity Shares each aggregating to 3,18,886 Equity Shares at ₹ 878 per Equity Share for an amount aggregating to ₹ 27,99,81,908 and have transferred the amount to the Escrow Account opened for Anchor Investors.

ICICI Bank Limited as Escrow Agent vide its letter dated May 24, 2022, confirmed the receipt of funds in the escrow account. On confirmation, Emkay and InCred are eligible for allotment of 1,59,443 Equity Shares each aggregating to 3,18,886 Equity Shares as per the following table:

Sr. no	BRLMs	No. of Applications	No. of Equity Shares	Amount (₹)
1	Emkay Global Financial Services Limited	1	1,59,443	13,99,90,954
2	InCred Capital Wealth Portfolio Managers Private Limited	1	1,59,443	13,99,90,954
TOTALS		2	3,18,886	27,99,81,908

** Unsubscribed portion of 3,18,886 Equity Shares brought-in by the Underwriters as given below.

No. of applications Processed – Underwriters	Shares Applied	**Shares available for allotment underwriters	No. of times subscribed
2	3,18,886	3,18,886	1,000

Final Demand

A summary of the final demand as per BSE and NSE as on the Bid/Offer Closing Date at different Bid prices is as under:

Sl. No	Bid Price	No. of Equity Shares	% to Total	Cumulative Total	Cumulative % of Total
1	836	18,394	0.44	18,394	0.44
2	837	799	0.02	19,193	0.46
3	838	493	0.01	19,686	0.47
4	839	221	0.01	19,907	0.47
5	840	2,431	0.06	22,338	0.53
6	841	68	0.00	22,406	0.53
7	842	34	0.00	22,440	0.53
8	843	17	0.00	22,457	0.54
9	844	85	0.00	22,542	0.54
10	845	442	0.01	22,984	0.55
11	846	51	0.00	23,035	0.55
12	847	17	0.00	23,052	0.55
13	848	51	0.00	23,103	0.55
14	849	136	0.00	23,239	0.55
15	850	3,825	0.09	27,064	0.64
16	851	136	0.00	27,200	0.65
17	852	51	0.00	27,251	0.65
18	853	17	0.00	27,268	0.65
19	854	0	0.00	27,268	0.65
20	855	408	0.01	27,676	0.66
21	856	119	0.00	27,795	0.66
22	857	476	0.01	28,271	0.67
23	858	85	0.00	28,356	0.68
24	859	17	0.00	28,373	0.68
25	860	901	0.02	29,274	0.70
26	861	0	0.00	29,274	0.70
27	862	0	0.00	29,274	0.70
28	863	0	0.00	29,274	0.70
29	864	51	0.00	29,325	0.70
30	865	323	0.01	29,648	0.71
31	866	17	0.00	29,665	0.71
32	867	34	0.00	29,699	0.71
33	868	0	0.00	29,699	0.71
34	869	0	0.00	29,699	0.71
35	870	646	0.02	30,345	0.72
36	871	153	0.00	30,498	0.73
37	872	17	0.00	30,515	0.73
38	873	17	0.00	30,532	0.73
39	874	68	0.00	30,600	0.73
40	875	374	0.01	30,974	0.74
41	876	731	0.02	31,705	0.76
42	877	680	0.02	32,385	0.77
43	878	27,08,559	64.54	27,40,944	65.32
44	CUT-OFF	14,55,455	34.68	41,96,399	100.00
TOTAL		41,96,399	100.00		

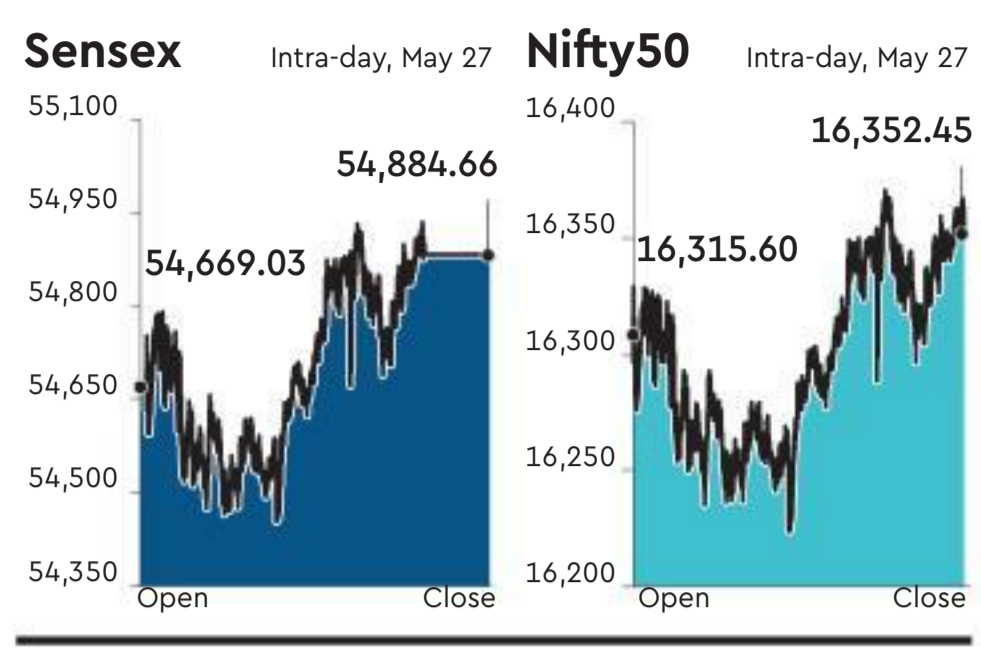
The Basis of Allotment was finalized in consultation with the Designated Stock Exchange, being BSE Limited on May 25, 2022.

A. Allotment to Retail Individual Investors (After Technical Rejections) (including ASBA Applications)

Firm global trends drive rally in stocks

PRESS TRUST OF INDIA
Mumbai, May 27

THE EQUITY INDICES extended their winning run to a second straight session on Friday, buoyed by robust demand for IT, bank and auto stocks amid a supportive trend overseas. The two-day rally also helped the benchmarks post their second straight weekly advance, in lockstep with a global rebound despite lingering concerns over high inflation and coordinated policy tightening by central banks.



Continuing with the previous session's momentum, the Sensex rallied 632.13 points or 1.17% to settle at 54,884.66. The Nifty jumped 182.30 points or 1.13% to 16,352.45.

Tech Mahindra was the top performer in the Sensex pack, spurting 4.10%, followed by IndusInd Bank, Wipro, Bajaj Finance, M&M, Infosys, L&T and Bajaj Finserv. On the other hand, NTPC, Bharti Airtel, PowerGrid, Tata Steel, Reliance Industries, Asian Paints and Nestle were the laggards, slumping as much as 2.43%.

"Joining the global rally, the investors were in a buying mood following favourable retail earnings in the US. Receding FII selling also provided comfort to the domestic market in bringing down volatility. The RBI's upcoming

policy meeting will be a key factor in the market, where they are expected to announce an additional policy rate hike of 25-35 bps," said Vinod Nair, head of research at Geojit Financial Services.

On a weekly basis, the Sensex climbed 558.27 points or 1.02%, while the Nifty gained 86.30 points or 0.53%.

"The recent rebound shows that we are just mirroring the global markets, especially the US and it may continue ahead as well. Besides, upcoming macroeconomic data and auto sales numbers will also be in focus... Meanwhile, we recom-

mend maintaining a positive yet cautious approach and focusing more on stock selection," said Ajit Mishra, VP — research, Religare Broking.

In the broader markets, the BSE midcap jumped 1.69% and the smallcap index gained 1.20%.

Global markets maintained their upward trajectory, with the bourses in Seoul, Shanghai, Tokyo and Hong Kong ending higher. Markets in Europe were also trading in the positive territory in the afternoon trade. Wall Street had ended significantly higher on Thursday.

Sebi tweaks SOP in case of defaults by trading, clearing members

PRESS TRUST OF INDIA
New Delhi, May 27

SEBI ON FRIDAY tweaked the standard operating procedure specifying steps to be taken by the stock exchanges, clearing corporations and depositories for dealing with possible defaults by trading or clearing members. The measures are aimed at protecting the interest of non-defaulting clients of trading members (TMs) or clearing members (CMs) in the likely event of a default.

Under the new framework,

within 30 trading days from crystallisation of balances, stock exchanges (SEs) or clearing corporations (CCs) will have to endeavour to settle the claims of maximum number of clients by way of interim measures under their supervision, prior to issuing show cause notice for declaring the TM a defaulter.

The TM is required to be instructed to pay small investors out of available funds and own resources (movable and immovable) under the supervision of the SEs.

Forex reserves rise \$4.23 bn to \$598 bn

PRESS TRUST OF INDIA
Mumbai, May 27

FOREX RESERVES INCREASED by \$4.23 billion to \$597.509 billion for the week ended May 20 on the back of a high accretion of core currency assets, according to RBI data. The country's foreign exchange reserves had declined by \$2.676 billion to \$593.279 billion in the previous reporting week ended May 13.

During the reporting week, the rise in the reserves was mainly on account of an increase in foreign currency assets (FCA), a major component of the overall reserves, and gold reserves, according to weekly data released by the Reserve Bank of India (RBI) on Friday.

FCAs increased by \$3.825 billion to \$533.378 billion in the week.

Expressed in dollar terms,



the FCAs include the effect of appreciation or depreciation of non-US units like the euro, pound and yen held in the foreign exchange reserves.

Gold reserves increased by \$253 million to \$40.823 billion. The special drawing rights (SDRs) with the International Monetary Fund (IMF) climbed \$102 million to \$18.306 billion, the RBI said.

India's reserve position with the IMF increased by \$51 million to \$5.002 billion in the reporting week, the data showed.

CUB Q4 net profit jumps 88%

CITY UNION BANK (CUB) on Friday reported net profit of ₹209 crore for the fourth quarter of FY22 as against ₹111 crore in the corresponding quarter of last fiscal, registering a growth of 88%. Total income of the private sector lender went up by 10% to ₹1,253 crore, compared with ₹1,135 crore.

Gross NPA of the bank stood at ₹1,933 crore at 4.7% to gross advances as compared to ₹1,893 crore (5.11%). Net NPA was at ₹1,191 crore at 2.95% to net advances as compared to ₹1,075 crore (2.97%).

The provision coverage ratio was at 64%. The bank's capital adequacy as per the RBI guidelines on Basel III norms was at 20.85% and tier-1 capital adequacy was at 19.78%, well above regulatory requirements, CUB said in a release.

For the entire fiscal year FY22, the bank's net profit rose by 28.2% to ₹760.17 crore, from ₹592.82 crore in FY21.

—FE BUREAU

MERCANTILE VENTURES LIMITED											
STATEMENT OF AUDITED STANDALONE AND CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31 MARCH 2022											
Sl.No	Particulars	Standalone				Consolidated					
		Quarter ended		Year ended		Quarter ended		Year ended			
		31.03.2022 Audited	31.12.2021 Unaudited	31.03.2021 Audited	31.03.2022 Audited	31.03.2021 Audited	31.03.2022 Audited	31.12.2021 Unaudited	31.03.2021 Audited	31.03.2022 Audited	31.03.2021 Audited
1	Total income from operations	377.94	351.25	371.49	1,461.36	1,547.56	973.74	941.14	932.31	3,703.75	3,729.99
2	Net Profit/(Loss) for the period (before tax, exceptional and/or extraordinary items)	206.25	265.60	327.70	882.12	944.80	1,037.22	256.04	332.92	1,645.07	935.55
3	Net Profit/(Loss) for the period before tax (after exceptional and/or extraordinary items)	206.25	265.60	327.70	882.12	944.80	1,037.22	256.04	332.92	1,645.07	935.55
4	Net Profit/(Loss) for the period after tax (after exceptional and/or extraordinary items)	151.59	198.75	232.95	647.72	699.84	733.89	185.18	204.22	1,148.39	638.42
5	Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and other Comprehensive Income (after tax)]	475.68	(307.31)	1,448.57	2,397.68	2,765.56	499.77	(143.84)	1,472.44	2,620.51	3,170.58
6	Equity Share Capital	11191.82	11191.82	11191.82	11191.82	11191.82	11,191.82	11,191.82	11,191.82	11,191.82	11,191.82
7	Reserves(excluding Revaluation Reserve) as per the audited Balance Sheet of the previous year	-	-	-	-	17512.44	-	-	-	-	19,114.51
8	Earnings Per Share (of Rs.10/- each) (for continuing and discontinued operations)	0.14	0.18	0.21	0.58	0.63	0.08	0.20	0.24	0.59	0.74
	Basic & Diluted (not annualised for the quarters)										

Notes:
1. The above is an extract of the detailed format of Standalone and consolidated Financial Results filed with the Stock Exchange under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
2. The full format of the quarterly financial results are available on the websites of Stock Exchange at www.bseindia.com and also on Company's website www.mercantileventures.co.in

Place : Chennai
Date : 26th May, 2022

For Mercantile Ventures Limited
E N Rangaswami
Whole-time Director
DIN - 06463753

HERITAGE FOODS LIMITED										
EXTRACT OF STANDALONE AND CONSOLIDATED AUDITED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED 31 MARCH 2022										
Particulars	CONSOLIDATED					STANDALONE				
	Quarter Ended		Year Ended		Quarter Ended		Year Ended			
	31.03.2022 (Audited)	31.12.2021 (Unaudited)	31.03.2021 (Audited)	31.03.2022 (Audited)	31.03.2021 (Audited)	31.03.2022 (Audited)	31.12.2021 (Unaudited)	31.03.2021 (Audited)	31.03.2022 (Audited)	31.03.2021 (Audited)
Total income from operations (net)	6983.58	6701.01	6229.03	26925.51	24811.46	6898.79	6598.71	6092.04	26532.35	24154.36
Net Profit/ (Loss) for the period (before tax and exceptional items)	175.51	286.18	329.50	1394.47	2017.69	195.58	302.23	329.10	1444.00	1961.86
Net Profit/ (Loss) for the period before tax (after exceptional items)	175.51	286.18	329.50	1303.07	2017.69	195.58	302.23	329.10	1352.60	1961.86
Net Profit/ (Loss) for the period (after tax and exceptional items)	124.08	206.99	243.96	960.86	1483.01	144.63	223.68	245.67	1015.34	1451.64
Total Comprehensive income for the period (Comprising Profit / (Loss) for the period (after tax) and other comprehensive income (after tax))	126.66	205.96	235.63	960.40	1461.94	147.53	222.66	245.38	1015.21	1430.33
Equity Share Capital	231.99	231.99	231.99	231.99	231.99	231.99	231.99	231.99	231.99	231.99
Reserves (excluding Revaluation Reserve as shown in the Balance Sheet of Previous year)				6,343.51	5,726.26				6,372.87	5,705.65
Earning per share (of Rs.5/-each) for continuing operations										
Basic : (Rs.)	2.73	4.49	5.23	20.81	32.32	3.12	4.82	5.29	21.88	31.29
Diluted : (Rs.)	2.73	4.49	5.23	20.81	32.32	3.12	4.82	5.29	21.88	31.29
Earning per share (of Rs.5/-each) for discontinued operations										
Diluted : (Rs.)	-	-	-	-	-	-	-	-	-	-
Earning per share (of Rs.5/-each) (for continuing and discontinued operations)										
Basic : (Rs.)	2.73	4.49	5.23	20.81	32.32	3.12	4.82	5.29	21.88	31.29
Diluted : (Rs.)	2.73	4.49	5.23	20.81	32.32	3.12	4.82	5.29	21.88	31.29

Notes :
1. The audited financial results for the quarter and year ended 31 March 2022 were reviewed by the Audit Committee and approved by the Board of Directors of the Company at their meetings held on 27 May 2022.
2. The Board of Directors of the Company has recommended final dividend for the Financial Year 2021-22 @50% i.e. ₹ 2.50/- per equity share of the face value of ₹ 5/- each subject to the approval of the shareholders at the ensuing Annual General Meeting.
3. The above is an extract of the detailed format of Quarterly Financial Results filed with Stock Exchanges under Regulation 33 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the Quarterly Financial Results is available on the Stock exchange website, www.nseindia.com and www.bseindia.com, and on the Company's website, www.heritagefoods.in

Date : 27 May, 2022
Place : Hyderabad

For and on behalf of the Board of Directors
Sd/-
N. BHUVANESWARI
Vice Chairperson and Managing Director
DIN: 00003741

...continued from previous page.

D. Allotment to QIBs (After Technical Rejections)
Allotment to QIBs, who have bid at the Offer Price of ₹ 878 per Equity Share or above, has been done on a proportionate basis in consultation with BSE. This category has been subscribed to the extent of 1.00000 times of Net QIB portion. As per the SEBI Regulations, Mutual Funds were allotted 5% of the Equity Shares of Net QIB portion available i.e., 62,812 Equity Shares (including unsubscribed portion of Retail category) and other QIBs and unsatisfied demand of Mutual Funds were allotted the remaining available Equity Shares i.e. 11,93,420 Equity Shares (including unsubscribed portion of Retail category) on a proportionate basis. The total number of Equity Shares allotted in the QIB category is 12,56,232 Equity Shares, which were allotted to 15 successful Applicants.

Category	AIF	FI	FPIs/FPIs	MFs	OTHS	Total
QIB	91,103	3,39,218	7,41,761	84,150	-	12,56,232

Includes spilled over of 5,79,207 Equity Shares from Retail Category.

E. Allotment to Anchor Investors (After Technical Rejections)
The Company in consultation with the BRLMs have allocated 16,13,725 Equity Shares to 9 Anchor Investors (through 9 Anchor Applications) at the Anchor Investor Offer Price of ₹ 878 per Equity Share in accordance with the SEBI ICDR Regulations. This represents 60% of the QIB Portion, of the initial Offer size as envisaged at the time of Bid/Offer opening.

Category	MFs	ICs	AIFs	FPI/FIIs	Total
Anchor	5,29,601	-	79,713	10,04,411	16,13,725

The IPO Committee of our Company at its meeting held on May 26, 2022, has taken on record the basis of allotment of Equity Shares approved by the Designated Stock Exchange, being BSE and has allotted the Equity Shares to various successful Bidders. The Allotment Advice Cum Refund Intimation will be dispatched to the address of the investors as registered with the depositories. Further, instructions to the SCSBs have been issued for unblocking of funds and transfer to the Public Offer Account on May 25, 2022 and the payments to non-syndicate brokers have been issued on May 26, 2022. In case the same is not received within ten days, investors may contact the Registrar to the Offer at the address given below. The Equity Shares allotted to the successful allottees have been uploaded on May 26, 2022 for credit into the respective beneficiary accounts subject to validation of the account details with the depositories concerned. The Company has filed the Listing application with BSE and NSE on May 26, 2022. The Company has received listing and trading approval from BSE and NSE on May 27, 2022, and trading is expected to commence on May 30, 2022.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus dated May 25, 2022 filed with the Registrar of Companies, Himachal Pradesh at Union Territory of Chandigarh (RoC).

INVESTORS PLEASE NOTE
These details of the Allotment made has been hosted on the website of Registrar to the Offer, KFIN TECHNOLOGIES LIMITED at www.kfintech.com.

All future correspondence in this regard may kindly be addressed to the Registrar to the Offer quoting full name of the First/ Sole applicant, Serial number of the ASBA form, number of Equity Shares bid for, Bidders DP ID, Client ID, PAN, date of submission of the Bid cum Application Form, address of the Bidder, the name and address of the Designated Intermediary where the Bid cum Application form was submitted by the Bidder and Copy of the Acknowledgment slip received from the Designated intermediary and name of the Member of the Syndicate, place where the bid was submitted and payment details at the address given below:

KFINTECH
KFin Technologies Limited
Selenium, Tower B, Plot No- 31 and 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareedi 500 032, Telangana
Tel: +91 40 6716 2222/ 180034 54001; E-mail: ethosstd@kfintech.com; Investor grievance e-mail: einward.nis@kfintech.com; Website: www.kfintech.com;
Contact person: M Murali Krishna; SEBI Registration No.: INR000000221

For ETHOS LIMITED
On behalf of the Board of Directors
Sd/-
Company Secretary & Compliance Officer

Place : Chandigarh
Date : May 27, 2022

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF ETHOS LIMITED.

ETHOS LIMITED has filed the Prospectus with the RoC on May 25, 2022 and thereafter with SEBI and the Stock Exchanges. The Prospectus shall be available on the website of the SEBI at www.sebi.gov.in as well as on the websites of the BRLMs, Emkay Global Financial Services Limited at www.emkayglobal.com and InCred Capital Wealth Portfolio Managers Private Limited at www.incredsecurities.com, the website of the National Stock Exchange of India Limited at www.nseindia.com and the website of the BSE Limited at www.bseindia.com. Investors should note that investment in equity shares involves a high degree of risk and for details relating to such risks, see "Risk Factors" on page 39 of the Prospectus. Potential investors should not rely on the DRHP filed with SEBI for any investment decision.

This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the U.S. Securities Act or an exemption from such registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company or the Selling Shareholders and that will contain detailed information about the Company and management, as well as financial statements. However, no offering of securities in the United States is contemplated.

C O N C E P T